



indie danielle  
creative

## EXPERIENCE

**A-B Technical Community College – Part-Time Graphic Designer**  
Asheville, North Carolina; December '09 – Present

- Duties include designing and updating materials for internal use, student information, and to represent the college to current and potential students, as well as the community
- Responsible for revising the college catalog and academic program brochures

**International Society of Automation – Freelance Graphic Designer**  
Durham, North Carolina; August '08 – February '09

- Responsible for designing and updating a range of marketing materials such as brochures, newsletters and advertisements
- Special projects including exhibit graphics, event signage, book covers and logos

**Sperry & Associates – Freelance Graphic Designer**  
Raleigh, North Carolina; August '08 – October '08

- Responsible for designing advertisements for automotive and real estate clients
- Logo, direct mail and marketing project design

**Palmetto Design & Construction – Freelance Graphic Designer**  
Beaufort, South Carolina; June '04 – Present

- Designed corporate identity
- Complete website design, construction and administration

**SchoolDude.com – Senior Graphic Designer, Marketing Team**  
Cary, North Carolina; August '05 – April '08

- Served as interim design leader prior to addition of creative team manager
- Worked directly with marketing directors to create all campaign materials
- Responsible for maintaining the corporate identity through all printed collateral, printed & web-based advertising and trade show materials
- Developed advertisements, direct mail/email marketing and trade show booth design
- Created logos for new products, events, conferences and partner associations
- Responsible for design of annual conference event graphics, marketing and promotional materials
- Managed annual conference website and served as blog administrator

**KCN Design Group – Junior Graphic Designer**  
Beaufort, South Carolina; April '00 – September '03

- Developed environmental graphics, identities, signage, advertisements and collateral
- Created corporate identities for local & regional companies and events
- Responsible for photo retouching and preparation for use in printed materials and web applications
- Assistant to the Creative Director

## WEBSITE

web

indie-danielle.com

## CONTACT

contact

indie "danielle" harris

danielle@  
indie-danielle.com

843.812.0849



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## EDUCATION *education*

**Bachelor of Fine Arts in Graphic Design**  
Savannah College of Art and Design; Savannah, GA  
Major: Graphic Design  
Minor: Photography  
Graduation: Summer 2004

**Study Abroad Program**  
Lacoste School of the Arts; Lacoste, France  
Savannah College of Art and Design  
Classes: Travel Photography, Architectural History,  
Urban Development, French.  
Graduation: Fall 2003

## WEBSITE *web*

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## QUALIFICATIONS *summary of qualifications*

- Positive attitude. Team player. Dedicated worker.
- Able to communicate well with clients and meet deadlines
- Capable of handling multiple tasks and projects simultaneously
- Marketing and communications experience
- Experienced in design for print and web
- Proficient in applications required for computer aided graphic design (Mac and PC)
- Experienced and educated in design and fine art
- Educated in film and digital-based photography
- Self-starter. Organized. Creative. Attentive to detail.

## SOFTWARE *software proficiency*

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- QuarkXpress
- Dreamweaver
- Adobe Acrobat Professional
- Microsoft Office Package
- Basic HTML / CSS / Flash

## INTERESTS *additional interests*

- Visual Arts and Design
- Photography and Darkroom Work
- Film and Stop Motion Animation
- DIY and Handmade Creations
- Technology
- Travel